

CASE STUDY



+ Main reception area

**AVAYA GLOBAL CONNECT**  
Mumbai, INDIA.

# AVAYA GLOBAL CONNECT

Mumbai, INDIA.



Display area



Corridor



**Brief:**

Avaya Global Connect Ltd. is a leading enterprise communication solutions provider in India. They provide a comprehensive suite of converged solutions, contact center solutions and customer services. In their endeavor to excel and expand Avaya intended to set up a state of the art facility in Mumbai.

**Location:**

Santacruz, Mumbai

**Area :**

20,000 sq.ft

**Concept:**

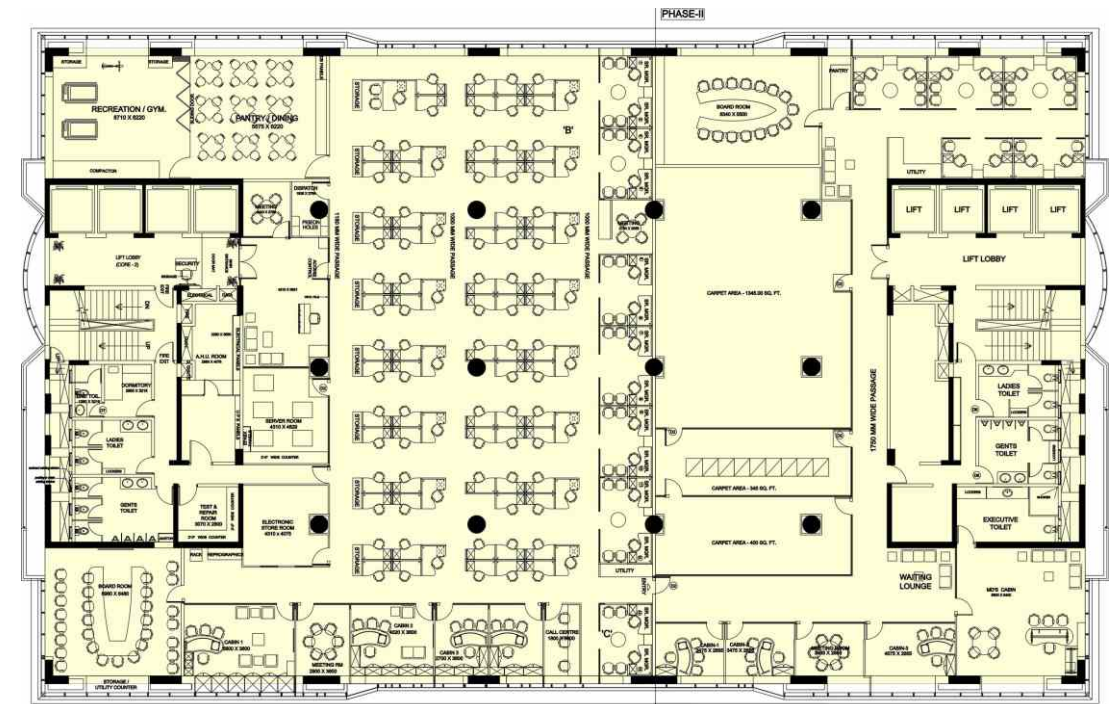
The concept was to create a communicative environment in a customized manner to suit the industry's verticals and specific customer's requirements for their virtual enterprises.

# AVAYA GLOBAL CONNECT

Mumbai, INDIA.



Office area



INTERIOR LAYOUT

### Avaya's Outlook:

Avaya's aim was to create a brand for their organization. In order to create an everlasting impression on their customers, Avaya wanted an open environment and space to display their products.

### Challenge:

Sankalpan carried out comprehensive researches on Avaya's international offices in Europe and America so as to provide them with the same world class studio environment in India. Challenge was to amalgamate office & customer centric environments.

### Execution Approach:

A curved flow was created to display the server area and the theater. A lot of glazed elements were used to give a feel of an open environment. Bright colors used, gave a distinct visibility to the office environment.

### Uniqueness of the design:

Curvilinear design enhances informal yet comfortable flow of movement, wherein each & every element gets presented as a pleasant surprise without all being seen at the same time.