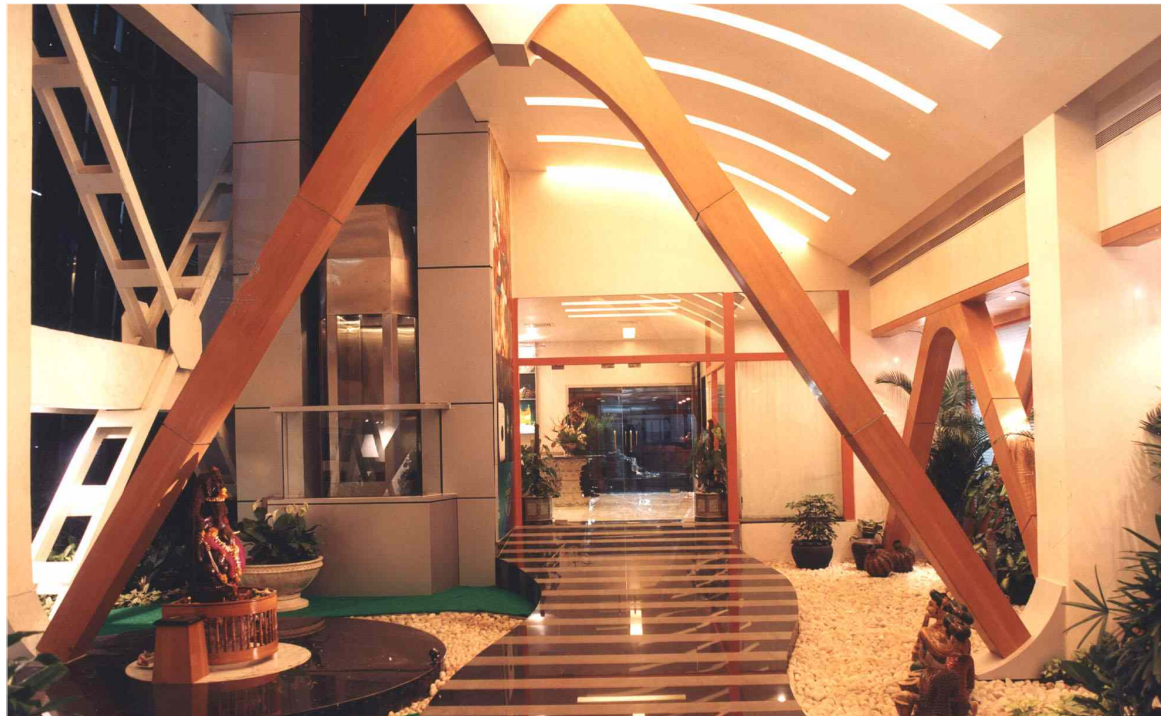


CASE STUDY

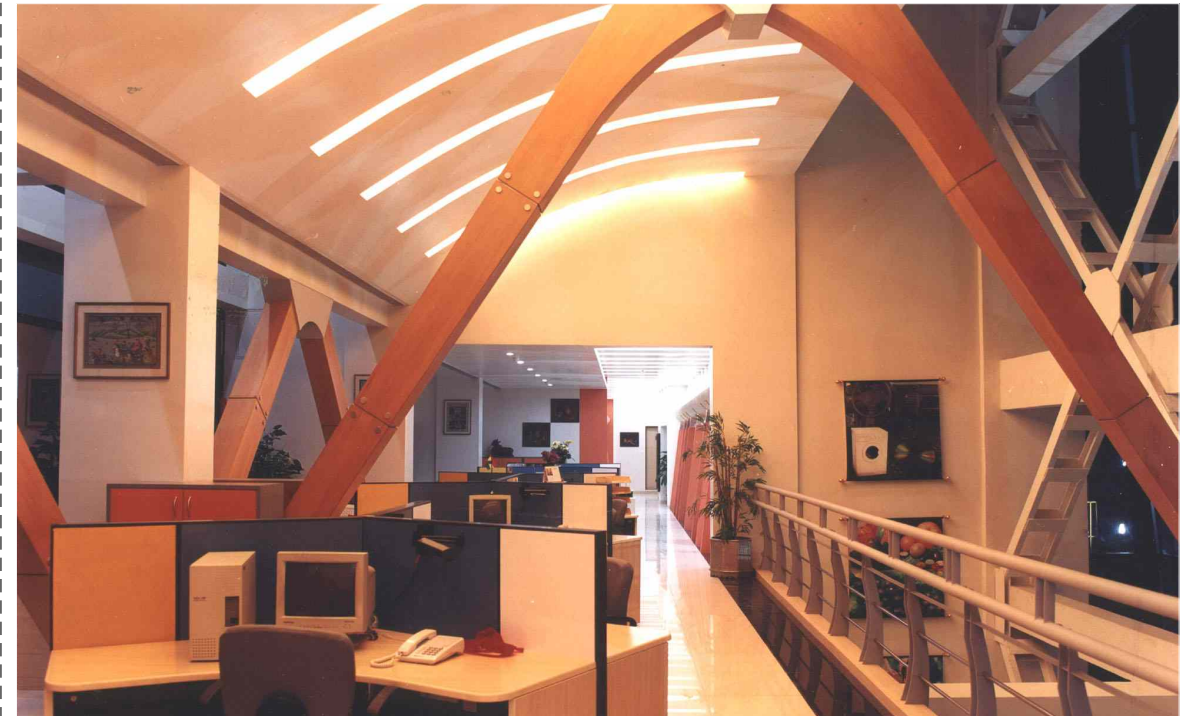


+ Building view

BAYER
Thane, INDIA



Main lobby



Office area

Brief:

Bayer CropScience is one of the world's leading innovative CropScience companies, in the area of crop protection, non agricultural pest – control, seeds and plant biotechnology. Headquartered in Monheim, Germany, Bayer CropScience has a global workforce of about 17,900 and is represented in more than 120 countries.

Location:

Kolshet road, Thane.

Area:

30,000 Sq.ft.

Concept:

The concept was to communicate Bayer's business activity, by initiating the design process and then evincing the essential requisites.

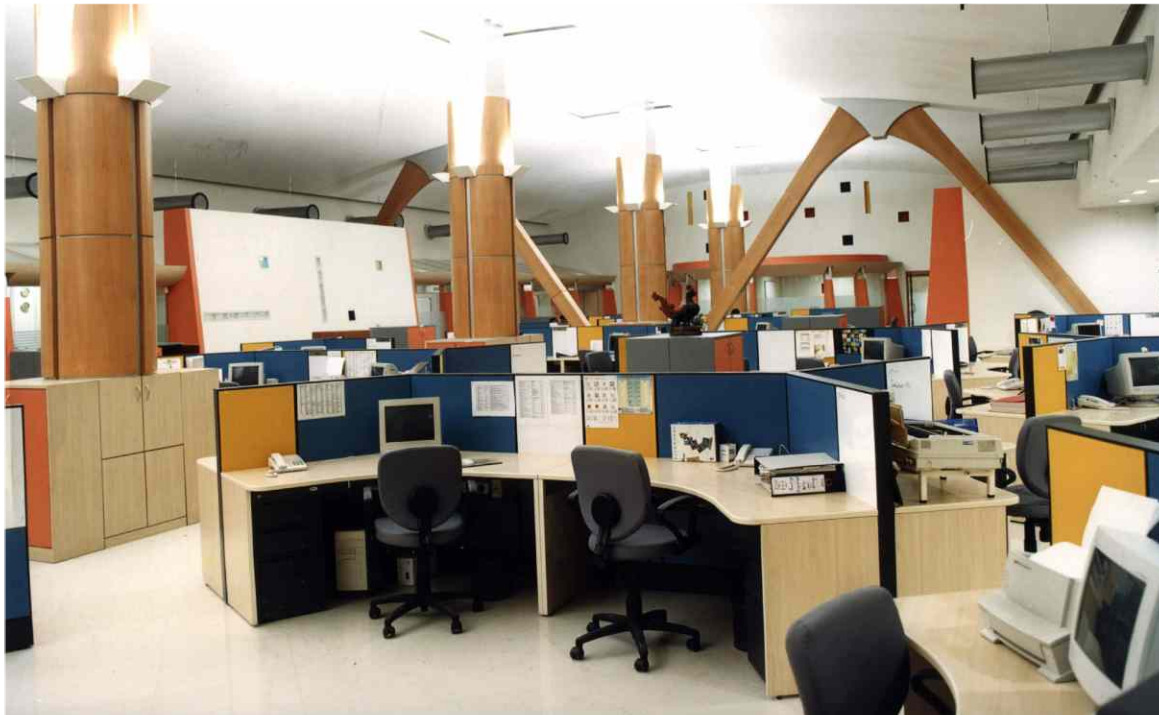
Bayer's Outlook:

Bayer wanted an office with a unique character; functional, yet contemporary and in tune with its own identity.

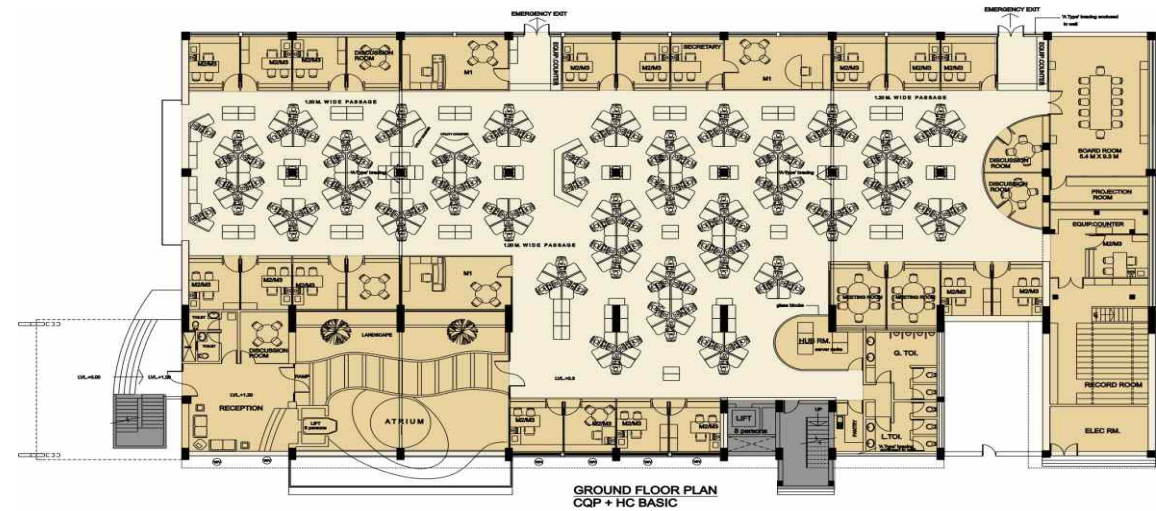
Challenge:

The challenge was to work on an old building structure having a lot of existing elements that disfigured the visual appeal; the designers worked towards jelling them perfectly into the scheme of the design.





Office area



TYPICAL FLOOR PLAN

Execution approach:

The main building was accorded a complete facelift with the use of curtain glazing complemented by an Alucobond clad canopy which changed the character of the building and at the same time retained its original form. The entrance atrium is a transition space between the reception and the open office area. The green landscaped belt introduced within played the vital role of relating the interior and the exterior of the building via the glazed wall and was also able to inject the 'green' element into the industrial location of the building itself. The ground floor layout displays an open office system with a peripheral arrangement of cabins. 'Y' shaped modules, with each user occupying a work angle of 120 degrees, is a repetitive feature of the open office system.

Uniqueness of the design:

The uniqueness of the facility is the cantilevering car park shed, which stands separate from the main building. Two wings arch out from a central support, to provide the roof shelter that draws references to the industrial zone the project is located in.

